

SCC

Startups Creativity Challenge



PROGRAM

Why SCC ?

What ?

Who ?

Main observations France vs Japan

Now - 2nd édition

How ? - webinars launching & cross border experience

SCC's common goal




WHY SCC ?

Born from the meeting between the CEFJ and the Fondation franco-japonaise Sasakawa

At the starting point we have :

- France & Japan share a great innovation culture
- Their ecosystems are both in mutation and sometimes invisible
- A bridge needs to be build between French and Japanese innovators
- SCC can contribute to the future birth of a new type of collaboration on French-Japanese hybrid projects





WHAT ?

**SCC's goal is to help
French & Japanese innovation
ecosystems to get closer !**

WHO?

OUR PARTNERS & MEMBERS



MATRICE



日仏経済戦略研究所
Institut d'Economie et de Stratégie Franco-Japonais

WITH THE SUPPORT BY

Executive Committee



Mme Anne Lauvergeon
CEO / ALP
Former CEO / Areva



M. Nobuyuki Idei
Founder & Chairman / Quantum Leaps
Former CEO / Sony

SCC ADVISOR



PASCAL LATOUCHE

Open Innovation Expert & Author
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OCT 9. 2019 - 1ST EDITION @ STATION F

AWARENESS of the increasing cross border interests - How to merge a French-Japanese innovation environment ?

- 26 speakers in total
4 big companies :
Air Liquide, Groupe Barrière, NTT, TF1
- 9 startups
- 130 participants
- 15 partners





MAIN OBSERVATIONS

FRANCE VS JAPAN

FRANCE

1. In 2019, startups raised 5.1 billion €

2. + 10 000 startups / around 13 000 by 2022
1/3 in Ile-de-France region

3. In 2019, France has been the number 1 destination in Europe for international investments and R&D projects.
2nd in Europe in terms of number of companies in strong growth in technology sectors

4. the Government announced the additional investment in June 2020 as a support plan of 5.2 billion € to the French Tech



FRANCE



- 5.** Since 2017 Station F has been the world's biggest startup campus
more than 1 000 startups, 30 programs, 40 investment funds



- 6.** France counts the biggest number of incubators and accelerators in Europe
270 incubators, 56 accelerators in 2018, + 12 %



- 7.** In spite of its dynamic ecosystem, France has only 8 unicorns.
ContentSquare, BlaBlaCar, Veepee, OVH, Deezer, Meero, Doctolib, Ivalua

JAPAN

1. 1 265 startups created in 2019

2. 1 406 startups succeeded in fund-raising in total
3.8 bilion € in 2019

3. Large corporates have their own strong accelerators or
incubators

4. 4 unicorns in Japan : Mercari, Preferred Networks,
Liquid Group, and SmartNews



JAPAN



5. Universities are dynamic in open innovation projects

**University of Tokyo is at 8th place among top 10 contributors in scientific research in 2019.
1st is China & 4th is France**



6. English is not enough used to allow worldwide open innovation

Actions are limited to the domestic market which is huge and important



7. A strong culture of innovation, but the fear of failure brakes entrepreneurship spirit



GREAT EXAMPLES

- Takeda Pharma invested 46.3 millions € in Enterome
- France VC OneRagtime invested in Japanese Startup Hoomano
- ispace is a private lunar-exploration company which raised \$95 millions.



NOW?

HIGH QUALITY WEBINARS ON INNOVATION
& CROSS BORDER EXPERIENCE

**We invite you to a DEEP DIVE into a BETTER
UNDERSTANDING of what INNOVATION is
in France, in Japan and between them**



HOW?

WITH EXPERTS & INNOVATORS

Network (corporates, startups, incubators)
Intercultural innovation process & understanding
Coaching & supports



WHEN ?

JOIN SCC'S TUESDAYS

**From september, join SCC webinars EVERY TUESDAY !
EVERYTHING YOU WANT TO KNOW about
French and Japanese ecosystems will be on !**

An illustration on a blue background shows several stylized people. On the left, a person in a white shirt reaches up with a long pole to flip a light switch. On the right, a group of people forms a human pyramid, with some standing on the shoulders of others, all reaching upwards. The text 'WHICH TOPICS?' is written in large, white, bold, sans-serif capital letters across the center of the image.

WHICH TOPICS?

Let's speak freely about INNOVATION !

You can

ROCKING TOPICS

WEBINARS OF LAUNCH:

- 3rd July: Official launch SCC (in English)
- 7th July : French Tech post-Covid – what's in it for Japan ? (in English)
by **FRENCH TECH MISSION, Kat BORLONGAN, Director**
- 22nd July: SCC in Japanese
- 28th July: Pourquoi faut-il penser au Japon aujourd'hui? (in French)
by **JETRO PARIS, Susumu KATAOKA, DG**





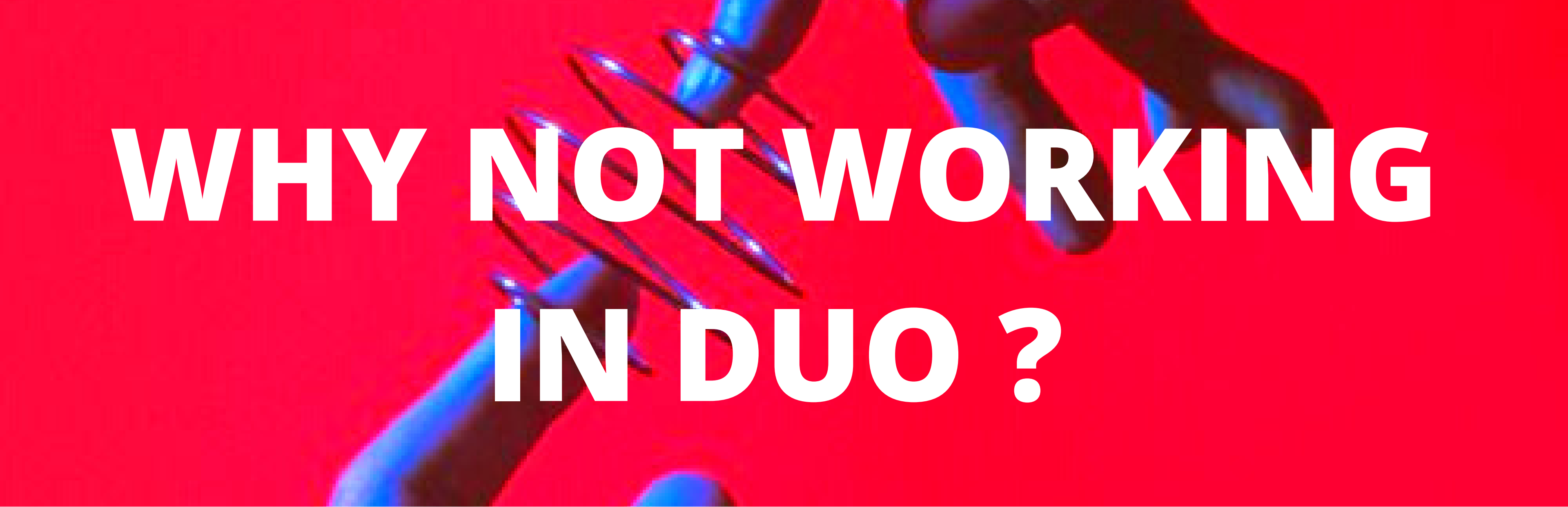
ROCKING TOPICS

SPECIALIZED WEBINARS FROM SEPTEMBER TO NOVEMBER

- Open Innovation in Japan, is it really OPEN?
- Station F, a new tourism spot for Japanese innovators ?
- The truth about cross-border innovation
- How innovation can exceed cultural differences ?
- Innovation in Japan : myths & reality
- Innovation, a partnership facilitator between France & Japan
- Innovation in France? But where is it ?
- etc....

With the participation of:

- STATION F, Corporates groups, startups local entities, incubators, mentors,



WHY NOT WORKING IN DUO ?

With all the information you could get through our webinars, you can go further and create a working pair project between corporates and startups !

LET'S DO IT !

3RD DECEMBER 2020

A GREAT INNOVATORS GATHERING
FROM FRANCE AND JAPAN

At Station F in Paris – in connection with Meet & Connect in Tokyo



2022 SCC IN JAPAN

During the Saison de la France au Japon



GOAL

SCC seeks an opportunity where both Japanese and French innovators get together **in a new place !**

OUTCOME OF 3-YEARS EXPERIENCE

SCC is

cross border as the **place** for all the **information** about FR-JP innovation,

cross border as a **facilitator** for FR-JP **innovation ecosystem**

**THANK YOU
FOR YOUR
ATTENTION**

